# Sarah Mastillone

graphic design, art, & illustration

### **About Me**

Hello! I'm a graphic designer and illustrator based in Boone, North Carolina.

With a Bachelor's degree in Graphic Design and two years of industry experience, I have worked on a variety of both commercial and personal projects within the fields of print, digital, editorial design and marketing. I predominantly work in design and marketing; but also have a strong passion for digital illustration.

- SarahMastillone.com
- Sarah Mastillone Art
- @sarahmastillone
- smastillonedesign@gmail.com

### Skills

Adobe Creative Suite
Digital Illustration
Editorial Design
Brand Identity
Typography
Packaging Design
Product Photography
Occasionally Funny

### **Exhibitions**

#### 3rd Hour

Boone NC, March 2021

#### **Shared Spaces**

Boone NC, March 2021

### Education

#### **BFA Graphic Design**

Appalachian State University, 2021

## Experience

#### **Graphic Designer**

Charleston Forge, Dec. 2020-Present

- Design assets for; print, digital, and editorial design.
- Maintaining brand standards that continue to elevate the brand image.
- Absorb feedback and efficiently translate it into focused, creative solutions.

#### Freelance Graphic Design

Sarah Mastillone, Jun. 2018-Present

- · Drawing vector icons and illustrations.
- Deliver high-quality designs with a clean aesthetic and thoughtful execution.
- Utilize time management skills and a professional work ethic.

#### **Web Designer**

Southern Heritage Home, Jul. 2021–Oct. 2021

- · Design website banners and related graphics.
- · Web design, development, & maintenance.

### **Print Lab Manager**

App State Art Department, Oct. 2019–Jun. 2021

- · Assist junior designers with file submission.
- Liaising with students and suppliers to ensure production quality standards are maintained.